<table>
<thead>
<tr>
<th>Score:</th>
<th>10(A+)</th>
<th>9(A)</th>
<th>8(A-)</th>
<th>7(B+)</th>
<th>6(B)</th>
<th>5(B-)</th>
<th>4(C+)</th>
<th>3(C)</th>
<th>2(C-)</th>
<th>1(D)</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Communication of Objective and Significance</strong></td>
<td>clearly and concise</td>
<td>clear</td>
<td>understandable by an expert but not an educated non-expert</td>
<td>vague</td>
<td>somewhat unclear to experts and non-experts</td>
<td>poor</td>
<td>confusing to all</td>
<td>10 5</td>
<td>9 4</td>
<td>8 3</td>
<td>7 2</td>
</tr>
<tr>
<td><strong>Explanation of Relevance to Contemporary Art and Visual Culture</strong></td>
<td>well-articulated.</td>
<td>articulated but somewhat unclear.</td>
<td>understandable by an expert but not an educated non-expert</td>
<td>not clearly articulated.</td>
<td>somewhat unclear to experts and non-experts</td>
<td>poorly articulated</td>
<td>confusing to all</td>
<td>10 5</td>
<td>9 4</td>
<td>8 3</td>
<td>7 2</td>
</tr>
<tr>
<td><strong>Technical execution</strong></td>
<td>excellent technical execution</td>
<td>good technical execution</td>
<td>craftspersonship maximizes the impact</td>
<td>uneven technical execution</td>
<td>craftspersonship is effective</td>
<td>poor technical execution</td>
<td>Poor craftspersonship</td>
<td>artwork is not displayed well</td>
<td>10 5</td>
<td>9 4</td>
<td>8 3</td>
</tr>
<tr>
<td><strong>Creativity</strong></td>
<td>Highly Innovative</td>
<td>Innovative</td>
<td>Partially Innovative</td>
<td>Not innovative</td>
<td>Form, subject matter and content strongly support one another</td>
<td>Form, subject matter and content moderately support one another</td>
<td>Form, subject matter and content weakly support each other</td>
<td>10 5</td>
<td>9 4</td>
<td>8 3</td>
<td>7 2</td>
</tr>
<tr>
<td><strong>Overall Presentation</strong></td>
<td>concepts and artistic context clear, concise, and professional</td>
<td>concepts and artistic context mostly in a clear, concise, and professional</td>
<td>concepts and artistic context not completely clear</td>
<td>concepts and artistic context of the artwork unclear</td>
<td>answers to questions clearly</td>
<td>answers to questions somewhat confusing</td>
<td>answers questions poorly</td>
<td>10 5</td>
<td>9 4</td>
<td>8 3</td>
<td>7 2</td>
</tr>
</tbody>
</table>

Comments: