## **Research Poster Rubric**

Student's Name:		Exhibit Number:	Jud	ge Name:	
Score:	10(A+) 9(A) 8(A-)	7(B+) 6(B) 5(B-)	4(C+) 3(C) 2(C-)	1(D)	Score
Communication of objective and significance	<ul> <li>clear and concise</li> <li>technical terms explained well</li> <li>understandable by an educated non-expert</li> </ul>	<ul> <li>clear</li> <li>technical terms explained</li> <li>understandable by an expert but not an educated non-expert</li> </ul>	<ul> <li>somewhat unclear</li> <li>not all technical terms explained</li> <li>somewhat unclear to experts and non- experts</li> </ul>	<ul> <li>poor</li> <li>technical terms not explained</li> <li>confusing to all</li> </ul>	0       10       0       5         0       9       0       4         0       8       0       3         0       7       0       2         0       6       0       1
Explanation of project design and methodology	<ul> <li>well explained</li> <li>addresses research objective</li> <li>understandable to an educated non-expert</li> </ul>	<ul> <li>adequately explained</li> <li>addresses research objective</li> <li>understandable to an expert but not an educated non-expert</li> </ul>	<ul> <li>somewhat unclear</li> <li>partially addresses research objective</li> <li>somewhat unclear to experts and non- experts</li> </ul>	<ul> <li>poorly explained</li> <li>poorly aligned with research objective</li> <li>confusing to all</li> </ul>	0     10     0     5       0     9     0     4       0     8     0     3       0     7     0     2       0     6     0     1
Explanation of Results and Conclusions	<ul> <li>results well organized, clearly and precisely presented</li> <li>conclusions well- articulated and based on results</li> <li>understandable to an educated non-expert</li> </ul>	<ul> <li>results well organized and clearly presented</li> <li>conclusions presented and based on results</li> <li>understandable to an expert but not an educated non-expert</li> </ul>	<ul> <li>results somewhat unclear</li> <li>conclusions not completely clear or directly based on results</li> <li>somewhat unclear to expert and non-expert</li> </ul>	<ul> <li>missing or unclear</li> <li>conclusions do not relate to results</li> <li>confusing to all</li> </ul>	0       10       0       5         0       9       0       4         0       8       0       3         0       7       0       2         0       6       0       1
Visual presentation	<ul> <li>outstanding visual appeal</li> <li>excellent use of color and font</li> <li>graphics engaging and enhance text</li> <li>clear and orderly arrangement</li> </ul>	<ul> <li>effective visual appeal</li> <li>adequate use of color, and font</li> <li>graphics enhance text</li> <li>somewhat orderly arrangement.</li> </ul>	<ul> <li>adequate visual appeal</li> <li>color and font inconsistent</li> <li>excessive text, few supporting graphics</li> <li>arrangement not well organized.</li> </ul>	<ul> <li>appearance lacks professionalism</li> <li>color and font detract from understanding</li> <li>graphics missing or do not enhance text</li> <li>arrangement detracts from understanding</li> </ul>	0       10       0       5         0       9       0       4         0       8       0       3         0       7       0       2         0       6       0       1
Overall Presentation	<ul> <li>clear, concise, and professional</li> <li>excellent use of poster to explain research</li> <li>answers questions completely</li> </ul>	<ul> <li>mostly clear, concise, and professional</li> <li>acceptable use of poster to explain research</li> <li>answers questions adequately</li> </ul>	<ul> <li>not completely clear or concise</li> <li>occasional use of poster to explain research</li> <li>answers to questions somewhat confusing</li> </ul>	<ul> <li>unclear and unprofessional</li> <li>poor use of poster to explain research</li> <li>answers questions poorly</li> </ul>	0       10       0       5         0       9       0       4         0       8       0       3         0       7       0       2         0       6       0       1

**Comments:**