

Video Rubric

Score:	10(A+)	9(A)	8(A-)	7(B+)	6(B)	5(B-)	4(C+)	3(C)	2(C-)	1(D)
Communication of Purpose and Context of the Research	<ul style="list-style-type: none"> clear and concise key concepts explained well understandable by an educated non-expert 			<ul style="list-style-type: none"> clear key concepts explained understandable by an expert but not an educated non-expert 			<ul style="list-style-type: none"> somewhat unclear not all key concepts explained somewhat unclear to experts and non-experts 			<ul style="list-style-type: none"> poor key concepts not explained confusing to all
Explanation of project design and methodology	<ul style="list-style-type: none"> well explained addresses research objective understandable to an educated non-expert 			<ul style="list-style-type: none"> adequately explained Mostly addresses research objective understandable to an expert but not an educated non-expert 			<ul style="list-style-type: none"> somewhat unclear partially addresses research objective somewhat unclear to experts and non-experts 			<ul style="list-style-type: none"> poorly explained Did not align with research objective confusing to all
Explanation of Results, Conclusions, and Potential Impact of the Research	<ul style="list-style-type: none"> results well organized, clearly and precisely explained conclusions well-articulated and based on results impact well explained understandable to an educated non-expert 			<ul style="list-style-type: none"> results well organized and clearly explained conclusions presented and based on results impact included understandable to an expert but not an educated non-expert 			<ul style="list-style-type: none"> results somewhat unclear. conclusions not completely clear or directly based on results impact somewhat unclear somewhat unclear to experts and non-expert 			<ul style="list-style-type: none"> missing or unclear conclusions do not relate to results impact not stated confusing to all
Technical Appeal of the Video	<ul style="list-style-type: none"> outstanding technical appeal visuals are clear and appropriate for topic text, music, and/or narration are clear and appropriate for topic 			<ul style="list-style-type: none"> good technical appeal visuals are mostly clear and appropriate for topic text, music, and/or narration are mostly clear and appropriate for topic. 			<ul style="list-style-type: none"> adequate technical appeal visuals are somewhat clear and only moderately appropriate for topic text, music, and/or narration are somewhat clear and only moderately appropriate for topic . 			<ul style="list-style-type: none"> inadequate technical appeal visuals are unclear and not appropriate for topic text, music, and/or narration are unclear and not appropriate for topic.
Overall Presentation	<ul style="list-style-type: none"> Extremely clear, concise, and professional Engaging and easily understood adhered to timing and guidelines 			<ul style="list-style-type: none"> mostly clear, concise, and professional Somewhat engaging and easily understood mostly adhered to timing and guidelines 			<ul style="list-style-type: none"> not completely clear or concise Somewhat engaging and difficult to understand did not fully adhere to timing and guidelines 			<ul style="list-style-type: none"> unclear and unprofessional not easily understood and not engaging did not adhere to timing and guidelines