

Design Rubric

Student's Name: _____

Exhibit Number: _____

Judge Name: _____

Score:	10(A+)	9(A)	8(A-)	7(B+)	6(B)	5(B-)	4(C+)	3(C)	2(C-)	1(D)	Score	
Communication of Objective and Significance	<ul style="list-style-type: none"> clear and concise technical terms explained well understandable by an educated non-expert 			<ul style="list-style-type: none"> clear technical terms explained understandable by an expert but not an educated non-expert 			<ul style="list-style-type: none"> somewhat unclear not all technical terms explained somewhat unclear to experts and non-experts 			<ul style="list-style-type: none"> poorly communicated technical terms not explained confusing to all 	<input type="radio"/> 10 <input type="radio"/> 9 <input type="radio"/> 8 <input type="radio"/> 7 <input type="radio"/> 6	<input type="radio"/> 5 <input type="radio"/> 4 <input type="radio"/> 3 <input type="radio"/> 2 <input type="radio"/> 1
Explanation of Project Design and Methodology	<ul style="list-style-type: none"> well explained addresses design objective understandable to an educated non-expert 			<ul style="list-style-type: none"> adequately explained addresses design objective understandable to an expert but not an educated non-expert 			<ul style="list-style-type: none"> somewhat unclear partially addresses design objective somewhat unclear to experts and non-experts 			<ul style="list-style-type: none"> poorly explained poorly aligned with design objective confusing to all 	<input type="radio"/> 10 <input type="radio"/> 9 <input type="radio"/> 8 <input type="radio"/> 7 <input type="radio"/> 6	<input type="radio"/> 5 <input type="radio"/> 4 <input type="radio"/> 3 <input type="radio"/> 2 <input type="radio"/> 1
Explanation of Innovation of Design Product and Actualization of Design Goal	<ul style="list-style-type: none"> innovation clearly and concisely explained actualization of design goal is excellent understandable to an educated non-expert 			<ul style="list-style-type: none"> innovation somewhat clearly explained actualization of design goal is good understandable to an expert but not an educated non-expert 			<ul style="list-style-type: none"> innovation is not well explained actualization of design goal is adequate somewhat unclear to experts and non-experts 			<ul style="list-style-type: none"> explanation of design and innovation are unclear or missing actualization of design goal is poor confusing to all 	<input type="radio"/> 10 <input type="radio"/> 9 <input type="radio"/> 8 <input type="radio"/> 7 <input type="radio"/> 6	<input type="radio"/> 5 <input type="radio"/> 4 <input type="radio"/> 3 <input type="radio"/> 2 <input type="radio"/> 1
Visual Presentation of Poster	<ul style="list-style-type: none"> outstanding visual appeal excellent use of color and font graphics engaging and enhance text clear and orderly arrangement 			<ul style="list-style-type: none"> effective visual appeal adequate use of color, and font graphics enhance text somewhat orderly arrangement. 			<ul style="list-style-type: none"> adequate visual appeal color and font inconsistent excessive text, few supporting graphics arrangement not well organized. 			<ul style="list-style-type: none"> appearance lacks professionalism color and font detract from understanding graphics missing or do not enhance text arrangement detracts from understanding 	<input type="radio"/> 10 <input type="radio"/> 9 <input type="radio"/> 8 <input type="radio"/> 7 <input type="radio"/> 6	<input type="radio"/> 5 <input type="radio"/> 4 <input type="radio"/> 3 <input type="radio"/> 2 <input type="radio"/> 1
Overall Presentation	<ul style="list-style-type: none"> clear, concise, and professional answers questions completely 			<ul style="list-style-type: none"> mostly clear, concise, and professional answers questions adequately 			<ul style="list-style-type: none"> not completely clear or concise answers to questions somewhat confusing 			<ul style="list-style-type: none"> unclear and unprofessional answers questions poorly 	<input type="radio"/> 10 <input type="radio"/> 9 <input type="radio"/> 8 <input type="radio"/> 7 <input type="radio"/> 6	<input type="radio"/> 5 <input type="radio"/> 4 <input type="radio"/> 3 <input type="radio"/> 2 <input type="radio"/> 1

Comments: